



# 2018

ANNUAL REPORT

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Ronald McDonald  
House Charities<sup>®</sup>  
of Central Illinois

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# OUR MISSION

Ronald McDonald House Charities® of Central Illinois provides programs to support the well-being of children and provides a home away from home for families with children receiving medical care.

## Ronald McDonald House Charities of Central Illinois

610 N. 7th Street  
Springfield, Illinois 62702  
217-528-3314  
217-528-6084 (fax)  
[www.rmhc-centralillinois.org](http://www.rmhc-centralillinois.org)



Ronald McDonald  
House Charities®  
of Central Illinois



## KEEPING FAMILIES TOGETHER

The Springfield and Peoria Houses are owned and operated by Ronald McDonald House Charities of Central Illinois (RMHCCI), a local non-profit organization with headquarters in Springfield. RMHCCI operates through a small paid staff and an all-volunteer Board of Directors consisting of local health professionals, McDonald's Owner/Operators and community business and civic leaders. Without RMHC, many families will not have a place to stay while their child is receiving medical care. Anticipated growth of the medical community makes this even more important, with over 90% of children's hospitals in the US partnering with our charity.



RMHCCI HISTORY

<p><b>1984</b></p> <p>Construction on Springfield House began</p> <p>Kids At Heart officially established</p>	<p><b>1986</b></p> <p>Springfield House officially opened on February 15</p> <p>Kids At Heart and the Ronald McDonald House merge to become RMHCCI</p>	<p><b>2001</b></p> <p>Springfield House completes a 4,470 square foot remodel</p> <p>RMHCCI celebrates 25 year anniversary</p>	<p><b>2014</b></p> <p>Labor of Love Expansion &amp; Renovation Project</p> <p>5 Year Strategic Plan passes with goal to add Peoria House</p>	<p><b>2018</b></p> <p>Peoria House \$8.8M Capital Campaign goal set - 80% of funds raised plus additional \$1.5M</p>
<p><b>1985</b></p>	<p><b>1993</b></p>	<p><b>2011</b></p>	<p><b>2016</b></p>	

## 2018 Board of Directors

### Executive Board Members

Evan Westlake, Board Chair  
*Illinois National Bank*

Melissa Skinner-Liberman, Vice Chair  
*Springfield Junior League Member*

Patricia (Pat) Young, Secretary  
*Bank of Springfield*

Megan Mitchell, Treasurer  
*Memorial Health System*

Cheri Plummer, Vice Treasurer  
*Lee O'Keefe Insurance Agency*

Gary Birschbach  
*McDonald's Owner/Operator  
G & L Foods, Inc.*

### Board Members

Jamie Baird  
*Levi, Ray & Shoup, Inc.*

Terry Clark  
*McDonald's Owner/Operator*

Mark Denzler  
*Illinois Manufacturers' Association*

Don Forrest  
*Farnsworth Group*

Vernessa Glover  
*Children's Hospital & Women's Services*

Brian Jones  
*Sorling Northrup: Attorneys at Law*

Jeff Large  
*Crawford Murphy & Tilly*

Steve Lashbrook  
*Retired, Roche Genentech Pharmaceuticals*

Julie Locke  
*The Dax Foundation*

Jack Millan  
*McDonald's Owner/Operator  
JANN Restaurant, Inc.*

Ann Ramey  
*Illinois Crisis Prevention Network*

Amy Sherwood  
*Sikich LLP*

Julie Welch  
*OSF HealthCare Children's Hospital of Illinois*

Kacy L. Wickenhauser  
*Corn Belt Energy*

## RMHCCI Staff

### Full Time Staff Members:

Kelly Thompson  
*Chief Executive Officer*

Brian Replogle  
*Peoria Program Director  
& Interim Springfield Program Director*

Allaina Blackwell  
*Development & Communications Coordinator*

### Part Time Staff Members:

Donna Jasmon  
*Housekeeper*

Karen Jewell  
*Financial Specialist*

Carl Hood  
*Maintenance*

### Guest Services Associates:

Mary Chimento  
Brianna Colvin  
Anne Conwill  
Trennetta DeBerry  
Alicia Wessel  
Denise Williams



## **Thank You, McDonald's!**

### **2018 Central Illinois & Peoria/Bloomington Owner/Operators**

Gary & Laura Birschbach  
Andy & Chong-In Birschbach  
Paul & Mary Breznay  
Janelle Clark  
Terry & Nadyne Clark  
Ryan Clark  
Brad & Karol Davis  
Marty & Donna Davis  
Wayne & Marsha Jarosh  
Joe & Revella Kasprzyk  
Michael & Breanne Kasprzyk  
Blake & Alison Kosanovich  
Blake & Laura Linders  
Angie & Alan Matlock  
Mike & Juliana McGraw  
Rick & Dona McGraw  
Jack & Gail Millan  
Dwight & Alice Miller  
Scott Miller  
Mikel & Nicole Petro

*As an independent non-profit 501(c)(3) corporation, we extend a special thank you to McDonald's, our Mission Partner and largest corporate donor.*

Portions of the annual operating costs for our Ronald McDonald Houses are graciously funded by Owner/Operators of local McDonald's restaurants through in-store campaigns. The remainder of our annual operating income comes from the generosity of individual, non-profit, memorial, and corporate donors.

We would like to personally thank our McDonald's Owner/Operators of Greater Central Illinois and Peoria/Bloomington for all the support they have given RMHCCI in the past, present and future!

#### ***More specifically, McDonald's Owner/Operators support us through:***

- ***Conducting the annual Give a Little Love fundraiser each February***
- ***Partnering with us for promotional and fundraising events***
- ***Serving on our Board of Directors***
- ***Hosting RMHCCI donation boxes in their restaurants***
- ***Donating in-restaurant sales of USA Today and local newspapers***
- ***Conducting the National RMHC® fundraiser***

Although McDonald's is our largest corporate donor, no company can solely fund RMHCCI programs and our projected growth. We need the support of the entire community and greatly value any support you can provide to RMHCCI - whether it's through cash donations, your time, or other fundraising efforts.

*“the House relieves some pressure and gives you a place to be in a normal kind of situation with your family... It’s just an amazing charity. I just think the world of it.”*

Adam Simmons

## Keeping Our Family Close

Throughout the 6-month journey with their young son, Bowden, fighting HLH and Acute Myeloid Leukemia, Adam and Christine Simmons found they could count on the Ronald McDonald House. The staff and other families became like family, everyone got to know one another and enjoyed some time away to talk and get refreshed.

*“Having the House relieves some pressure and gives you a place to be in a normal kind of situation with your family,” Adam said. “Then there’s the financial aspect,” he added. “The House had a number of areas where I could work so we did not have to take FMLA, which relieved a tremendous amount of financial burden and stress. I could just focus on Bowden and Christine and Harper. It’s just an amazing charity. I just think the world of it,” Adam stated.*

The Simmons Family has taken leadership roles in the campaign for the Peoria Ronald McDonald House. We thank them from the bottom of our hearts for all they have done and how it will affect the lives of future families who will use the new Ronald McDonald House near medical facilities in Peoria.



Christine & Adam Simmons with daughter Harper and photo of son Bowden. The Simmons Family are RMHCCI Ambassadors & Spokespersons for the Peoria House Build.

# 2018 Financial Summary

## ASSETS

Cash, Cash Equivalents & Short-Term Investments .....	\$5,277,041.00
Land, Buildings & Equipment, Less Accumulated Depreciation .....	\$3,424,551.00
Investments/Other Assets.....	\$2,853,915.00

**Total Assets.....\$11,478,787.00**

## LIABILITIES & NET ASSETS

Accounts Payable & Accrued Expenses.....	\$610,689.00
Unrestricted.....	\$7,747,035.00
Temporarily Restricted.....	\$2,591,533.00
Permanently Restricted.....	\$606,250.00

**Total Net Assets .....\$10,944,818.00**

**Total Liabilities & Net Assets .....\$11,555,507.00**

## INCOME/DONATIONS

Fundraising Events (net).....	\$234,196.00
Government Grants.....	\$0
Other Cash Contributions.....	\$5,379,850.00
Program Service Revenue.....	\$0
Investment Income.....	\$55,345.00
Net Unrealized/Realized Gains (Losses) on Investments.....	(\$166,343.00)

**Total Income.....\$5,503,048**

## FUNCTIONAL EXPENSES

Program services (House Operations & Outreach).....	\$751,935.00
Fundraising.....	\$165,432.00
Management & General.....	\$131,675.00

**Total Expenses.....\$1,049,042.00**



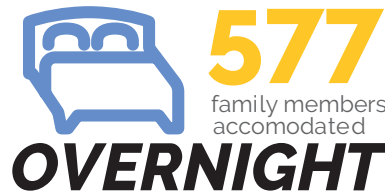
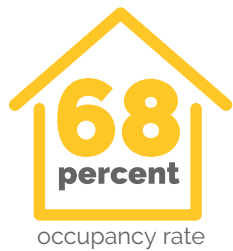
## RMHCCI PROGRAMS

### Springfield Ronald McDonald House

The Springfield Ronald McDonald House, opened since **February 15, 1986** serves children ages 0-21 (through their 22nd birthday) who are receiving medical care at any medical facility (inpatient or outpatient) in Springfield. The RMH has a fully equipped kitchen, living and dining common areas, laundry room, and 14 bedrooms - each with a private bath and other amenities. A large pantry stocked with food is available to guests at no charge, plus access to their own food storage.

### Important 2018 Stats

RMH Springfield provided **3,490 nights** of stay in 2018 to families, serving **273 families** as overnight guests between January 1 and December 31, 2018. The average length of stay was **nine nights**.



## Happy Wheels Traveling Hospitality Cart

Not every family receiving care at our local hospitals needs to stay at the Ronald McDonald House. But those families who live close enough to make it home at night, spend hours and days at the hospital without leaving. The Happy Wheels program helps these families by traveling hospital hallways to bring parents needed relief. The cart is stocked with books, fun activities and toys – spreading cheer to young and old. Like any successful program, supplies are continually exhausted. We need help with new (never used) items to help fill our cart: small Legos, Barbies, My Little Pony, cardboard books, adult activity books, action figures, boy/girl baby bib, items for teens, and small toddler toys. Please contact us to help!

### 2018 Happy Wheels Statistics

- **25 rounds of Happy Wheels** were completed from January to December 2018 with the help of **2 volunteers** (goal was to schedule two rounds per month).
- Approximately **405 families** served by the program.

## 2018 Families Served

The Illinois counties with the most family registrations were:

LOCATION	VISITS	NIGHTS
Macon County	48	579
Adams County	17	422
Missouri	25	304
Morgan County	18	270
Macoupin County	12	261
Christian County	20	231
Greene County	9	188
Effingham County	7	167
Pike County	9	164
Logan County	13	116





# Peoria Ronald McDonald House

*(Opening December 2019)*

RMHCCI will be opening the Peoria Ronald McDonald House in **late fall 2019**, serving children ages 0-21 (through their 22nd birthday) who are receiving medical care at any medical facility (inpatient or outpatient) in Peoria. This brand new facility is located in the heart of the Peoria medical district, near the OSF HealthCare Children's Hospital of Illinois which provides shuttle service for their families.

RMHCCI anticipates **servicing over 700 Central Illinois families** per year at the Peoria RMH, which will open with 22 family suites. RMHCCI is also planning for future expansion and needs by shelling out the fourth floor to potentially add up to 12 mini-suites in the future.

The Peoria Ronald McDonald House is possible due to private and public partnerships from the community involving hospitals, corporations, individuals and other charities. Over **80% of funds have been raised for the Capital Campaign goal of \$10.9M**. Community response has been incredibly supportive. Key sponsors include the DAX Foundation, McDonald's owner/operators in Central Illinois, CEFCU, Blue Cross Blue Shield of Illinois, OSF Health Care Children's Hospital of Illinois, Marquis Energy and family and local foundations. AbbVie has been instrumental in supporting our Peoria RMH, with over **\$4 million** donated to the construction project.



*Over 80% of funds have been raised for the Capital Campaign goal of \$10.9M.*



# Help Us Keep Families Close by Volunteering

- Guest Chef
- Guest Service Volunteers
- Group Volunteers
- Event Volunteers
- Special Talent / Skill Volunteers
- Happy Wheels



**Ronald McDonald  
House Charities®**  
of Central Illinois

## **SPRINGFIELD HOUSE & HEADQUARTERS**

610 N. 7th Street  
Springfield, IL 62702  
217-528-3314 (phone)  
217-528-6084 (fax)

## **PEORIA HOUSE**

401 NE Monroe Street  
Peoria, IL 61601  
309-401-2525 (phone)

[www.rmhc-centralillinois.org](http://www.rmhc-centralillinois.org)